



Castle Rock Downtown Alliance

A partnership between the Downtown Development Authority and Downtown Merchants Association

DOWNTOWN ALLIANCE Downtown Merchants Association

Downtown Stakeholders Meeting Wednesday, April 28, 2021 Virtual Meeting

*If you have not received a link to join the meeting, email audrey@downtowncastlerock.com.
Please include your business name in the email.*

AGENDA

10:00 am – 11:10 am

1. **10:00 am** – Welcome
KC Neel, Owner Castle Rock Bike and Ski, DMA President
Jason Gray, Owner Crowfoot Valley Coffee and Crowbar, Castle Rock Mayor
Stu Butler, Owner Managed Chaos, DDA Chair
2. **10:10 am** – Goals of Downtown
3. **10:15 am** – 2021 Downtown Events Update
4. **10:15 am** – Downtown Programs Information
 - a. Patios
 - b. Flower Boxes
 - c. Banners
 - d. Façade Grants
5. **10:20 am** – Parking in Downtown
6. **10:25 am** – Development Project Updates
 - a. Encore Update
 - b. The View Update
 - c. 221 Wilcox Street Update
7. **10:30 am** – Downtown Building Height and Guiding Documents
8. **10:35 am** – Roundabout at 6th and Wilcox
Kristin Read, Town of Castle Rock
9. **10:40 am** – **Restaurant Revitalization Fund – American Rescue Plan Act**
Stephen Collier, SBA
10. **10:55 am** – Discussion, Questions and Concerns
11. **11:10 am** – Adjourn

*This meeting is publicly noticed. Three or more DDA Board Members may participate in the meeting. This is not a meeting of the Castle Rock DDA.