



## **Castle Rock Downtown Alliance**

*A partnership between the Downtown Development Authority and Downtown Merchants Association*

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### **DOWNTOWN ALLIANCE Downtown Merchants Association**

#### **Downtown Stakeholders Meeting Thursday, April 23, 2020 Virtual Meeting**

*If you have not received a link to join the meeting, email [audrey@downtowncastlerock.com](mailto:audrey@downtowncastlerock.com).  
Please include your business name in the email.*

#### **AGENDA**

**2:00 pm - 3:00 pm**

- 1. 2:00 pm – Welcome**
- 2. 2:05 pm – COVID-19 Business Assistance Update**
  - a. Federal and State Programs Overview**
  - b. Update on the Local Castle Rock Business Assistance Options**
- 3. 2:15 pm – Downtown Business Resources During COVID-19**
  - a. Conducting Online Presence Reviews**
  - b. To Go and Curbside Pickup Information**
- 4. 2:25 pm – 2020 Downtown Events Update**
- 5. 2:30 pm – Downtown Programs Information**
  - a. Patios**
  - b. Flower Boxes**
  - c. Banners**
  - d. Façade Grants**
- 6. 2:40 pm – Parking in Downtown**
- 7. 2:45 pm – Development Project Updates**
  - a. Riverwalk (Great Divide/Tribe) Update**
  - b. Encore Update**
  - c. Library Project Update**
  - d. 610 Jerry Street Project Update**
  - e. Roundabout at Wolfersberger and Wilcox Street**
  - f. CDOT Bustang Stop**
- 8. 2:55 pm – Discussion, Questions and Concerns**
- 9. 3:00 pm – Adjourn**

\*This meeting is public noticed. Two or more DDA Board Members may participate in the meeting. This is not a meeting of the Castle Rock DDA.