



Castle Rock Downtown Alliance

a partnership between the Downtown Development Authority and Downtown Merchants Association

DOWNTOWN ALLIANCE

Alliance Board Meeting

Philip S. Miller – CR Bank Room West, 100 South Wilcox

AGENDA

December 18, 2014 – 4:00 pm-5:35 pm

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|---|------------------------------|
| 1. 4:00 pm – Call to Order | Jason Gray/Greg Boman |
| 2. 4:05 pm – Introductions | Jason Gray/Greg Boman |
| 3. 4:10 pm – Approval of Alliance Minutes
- November 20, 2014 | Jason Gray/Greg Boman |
| 4. 4:15 pm – Unscheduled Public Comment* | Greg Boman |
| 5. 4:20 pm – Alliance Action Items and Updates** | Jason Gray/Greg Boman |
| a. 4:20 pm – Festival Park Update | Kevin Tilson |
| b. 4:30 pm – 2015 Meeting Dates | Angie Vencill |
| c. 4:35 pm – 2015 Service Contract Update | Kevin Tilson |
| 6. 4:40 pm – DMA Action Items and Updates** | Jason Gray |
| a. 4:40 pm – DMA Board Retreat Update | Jason Gray |
| 7. 4:50 pm – DDA Action Items and Updates | Greg Boman |
| a. 4:50 pm – Downtown Banners Approval of New Private Banners | Angie Vencill |
| b. 5:00 pm – Sales Tax TIF Proposal for Future | Kevin Tilson |
| 8. 5:30 pm – Other Items | Jason Gray/Greg Boman |
| 9. 5:35 pm – Adjourn | Jason Gray/Greg Boman |

* During the Unscheduled Public Comment time, members of the public are invited to address the DDA Board on items which are not scheduled on the agenda. Comments are limited to 4 minutes.

** Please note that all times indicated on the agenda are approximate with the regular board meeting commencing at the posted time and concluding upon completion of the agenda. Interested parties are encouraged to be present earlier than the scheduled time. Public comments will be taken on items and limited to four minutes per speaker