



Castle Rock Downtown Alliance

a partnership between the Downtown Development Authority and Downtown Merchants Association

DOWNTOWN ALLIANCE AGENDA

Downtown Development Authority Board Meeting

Town Council Chambers, 100 North Wilcox

June 19, 2014 – 4:00pm-5:40 pm

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|--|-----------------------------------|
| 1. 4:00 pm – Call to Order | Greg Boman/Jason Gray |
| 2. 4:05 pm – Introductions | Greg Boman/Jason Gray |
| 3. 4:10 pm – Approval of Minutes
a. May 15, 2014 | Greg Boman/Jason Gray |
| 4. 4:15 pm – Unscheduled Public Comment* | Greg Boman |
| 5. 4:20 pm – DMA Updates and Action Items | Jason Gray |
| a. 4:20 pm – Movie 1/Frozen Update | Angie Vencill/Kevin Tilson |
| b. 4:25 pm – Car Show Update | Angie Vencill/Kevin Tilson |
| c. 4:30 pm – Movie 2/The Avengers Update | Angie Vencill |
| d. 4:35 pm – Splash in the Park Update | Angie Vencill |
| e. 4:40 pm – Advertising | Angie Vencill |
| 1. Additional Inserts | Angie Vencill |
| 2. Facebook page merge update | Angie Vencill |
| f. 4:45 pm – Volunteers Update | Angie Vencill |
| g. 4:50 pm – Treasurer's Update | Bill Schlanger |
| h. 5:00 pm – DMA Meetings Discussion | Kevin Tilson |
| 6. 5:10 pm – Alliance Director Updates | Kevin Tilson |
| a. 5:10 pm – Trolley Pricing, Flower Boxes, Patios, Banners | |
| 7. 5:15 pm – DDA Updates and Action Items | Greg Boman |
| a. 5:15 pm – Treasurer's Update | Mike Trede |
| 1. Wedding District Financials | Kevin Tilson |
| b. 5:20 pm – DDA Priorities | Kevin Tilson |
| 8. 5:35 pm – Other Items | |
| 9. 5:40 pm – Adjourn | |

* During the Unscheduled Public Comment time, members of the public are invited to address the DDA Board on items which are not scheduled on the agenda. Comments are limited to 4 minutes. ** Please note that all times indicated on the agenda are approximate with the regular board meeting commencing at the posted time and concluding upon completion of the agenda. Interested parties are encouraged to be present earlier than the scheduled time. Public comments will be taken on items and limited to four minutes per speaker.